

itelligent 

iNFORMATION

iNSiGHT

iNTELLiGENCE

**About
itelligent-i**



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CEO & Founder



About itelligent-i

For over a decade, itelligent-i has been the trusted guide for organisations on their journey to becoming data-driven. To us, being data-driven means investing in best practices and harnessing insights from well-considered, usable analytics in everyday processes and decision-making.

As your Data and Analytics Partner, we support every aspect of your journey—encompassing People, Process, and Tools. We've developed methodologies that make delivery and implementation seamless, accelerating your progress towards data-driven goals in an agile, meaningful way. And we're there for you even after the programme is completed. Transforming business processes to embed analytics isn't easy. It requires a solid foundation in technology, data, analytics skills, business analysis, and programme management. Plus, it demands a deep understanding of your unique environment. That's where we shine, particularly in Local Government and Housing.

It's crucial that analytics and AI insights are securely accessible and usable for end consumers—a detail often overlooked. Becoming data-driven means our engineers and developers provide insights that are relatable and usable, while your team adapts to incorporate these insights into decision-making, enhancing practices and services. Our methodology helps you navigate this process smoothly, addressing potential challenges and ensuring a smooth transition.

The first step to becoming data-driven is understanding your business requirements and the questions you need to answer. From there, we assess your current state. Our goal is to ensure that every colleague has access to and understands the facts needed to perform their role efficiently, driving your organisation's outcomes. Being data-driven means enabling efficiencies, fostering a common understanding across the whole organisation, and allowing immediate exploration of the "why." You should never have to wait for an answer. Our methodology helps you understand and address all aspects needed to implement this change, with the data and analytics solutions required to enable an enterprise-wide data-driven approach.

In today's world of social media and GDPR, data security is paramount. Organisations recognise the importance of data security and governance, especially regarding personal data usage. When pursuing a data-driven objective, data security and auditing must be central to your data strategy. We've built our methodology and solutions with this in mind.

We continuously enhance our methodology and knowledge, and our data and analytical solutions, enabling us to accelerate your progress so analytics and AI are quickly in the hands of your business users. This allows the embedding journey to start. We then support you in maintaining your path, ensuring your data platform and analytics investments are upheld and adapted as needed. This way, we take the burden off your shoulders as you get accustomed to the change.

We're now seeing more organisations that have started their data-driven journey or invested in their Data Strategy but face long lead times, skill shortages, or knowledge gaps. We support you every step of the way—from understanding your requirements and developing a data strategy to accelerating data deployments and delivering usable analytics to your users.



